

**To,**

***all 12<sup>th</sup> / 2<sup>nd</sup> PUC pass out from Commerce, Arts & Science***



***With love, responsibility & commitment***

**- BSBS**

**Graduation in Business Data Analytics & Commerce**

***Dear Graduate aspirants,***

Welcome to the world of Higher Education.

- As you enter the graduation level, the '***digital era***' is slated to create another '***new middle-upper class***' in India.




Unlike the IT revolution of the mid-90's, this 'Digital revolution' is not happening through the Engineering graduates alone, but equally through the skilled 'non-technical (commerce, arts/ humanities & general science) graduates'. ***Thanks*** to digital world & the resultant need for ***Data Analytics Professionals !***

Commerce, Arts & Science 12<sup>th</sup>/ 2<sup>nd</sup> PUC pass aspirants now have the superior opportunity to

**Ride on the Wave as an early entrant Data Analytics Professionals !**

# **BSBS brings a futuristic, Work-Integrated Learning Program at the Bachelor's level**

## **Graduation in Business Data Analytics & Commerce (GBDAC)**

- 
- ***a 6 semester 'Work Integrated Learning' Program\* with paid traineeship right from 3<sup>rd</sup> Semester***

- 
- ***4 months stipendiary Internship in 5<sup>th</sup> Semester leading to Campus Placements***

**\* L(E)arn**

# How many Seats & Who can Join?

**Thirty (30) Seats only**

**Any 12<sup>th</sup> / 2<sup>nd</sup> PUC pass in  
Commerce / Arts  
(Humanities)/ Science  
with minimum 50%**

**Students with  
basic maths/ statistics/  
computer science/ economics /  
business studies  
subjects in 12<sup>th</sup>/ PUC  
will have unique advantage**

**Students with  
biosciences subjects  
in 12<sup>th</sup> / PUC will  
have an edge in  
pharma /  
medical / healthcare analytics**

## For those who –

- 1. Enjoy Number Crunching & Interpreting Data for Business Decisions**
- 2. Have the passion & ambition to grow into leadership roles in tech-driven companies**
- 3. Are ready to be 'active' learners for 04 hours in the classroom**

**+**

**work for 04 hours for practical exposure (learning by 'doing')**

# How does get it rolled out?

1. Schedule for BATPro\_GBDAC  
2021  
(BSBS Admission Test Process)  
45 minutes test

2. Challenge yourself to Score the  
Benchmark BATPro Score  
*Choose from the rolling dates  
available*

## Graduation in Business Data Analytics & Commerce

4. Plus, Basics of English, Everyday  
Maths, Business & General  
Knowledge,  
Reasoning & Attitude 😊

3. BATPro tests your Sincerity,  
Commitment to Self development,  
Coachability & Scalability

*\* BATPro is Mandatory*

# Learning Path you would traverse

Sem I &  
II

- Syllabus Oriented Classroom Session (8.30 am to 1.00 pm)
- +
- Activity-based sessions for Communication, Business Knowledge & Total Personality (2.00 pm to 3.30 pm)
- +
- I Market Research Project & I Corporate Live Project

Sem III  
& IV

- Syllabus Oriented Classroom Session (8.30am to 1.00pm)
- +
- **Paid Traineeship** Assignments (2.00 pm to 6.00 pm, *companies strictly sourced only by BSBS*)

Sem V &  
VI

- **Stipendiary Internship** in Fintech/ Agrotech/ Edutech, E-commerce, Business & analytics companies....
- ....Leading to as **Campus Placements** as Business Data Analyst/ Research Analyst/ Data Science Executive, Channel Data Analyst....

**Expertise in Advance Excel, C programming, SPSS, Python, R, Tableau, Business Intelligence, Financial/Marketing/HR Analytics...**

# Emerge as-

‘Good & Effective’

- Corporate Executive/ Leader in general
- Data Analytics Professional in specific (in the short-mid term)
- Data Scientists & Business Consultants (in the long-run)

Above all, as a –

- Responsible corporate citizen  
&
- Responsible family member

Like some of these **BSBS** alumni.....





# Like some of these BSBS alumni...

...in Business Research & Consulting companies



**Nandesha Naik S.,**  
BSBS MBA 2015 - 17

Research Analyst  
**RedSeer|Consulting**



**Aditya K.P.**  
BSBS MBA 2017 – 19  
Business Analyst

**Feedback**



**Shaalini T.**  
BSBS MBA 2011 – 13  
Management Trainee - Research

**ffine**  
favorable transformations



**Divya Lakshmi P.**  
BSBS MBA 2011 - 13

Web Analyst

**NABLER**  
THE DIGITAL ANALYTICS COMPANY



**Sandeeptha Bhargava**  
BSBS MBA 2009 - 11

Senior Analyst  
– Research

**GENPACT**  
INTELLIGENT ENTERPRISES POWERED BY PROCESS



**Lourdh Selvin**  
BSBS MBA 2012- 14

Pre-Sales Analyst  
– Research

**GENPACT**  
INTELLIGENT ENTERPRISES POWERED BY PROCESS



**Balaji M.**  
BSBS MBA 2012 – 14

Analyst  
– Media Monitoring

**GENPACT**  
INTELLIGENT ENTERPRISES POWERED BY PROCESS

- e2open.com – Channel Data Analyst

*All these companies (who are patrons of BSBS trained talent) have been demanding talent with Data Analytics Skills :)*



# Like some of these BSBS alumni...

## ....in E-Commerce & other Tech-driven Companies



**Jumbotail**



**Sushmitha**  
BSBS MBA 2017 - 19  
Customer Relationship



**Swanand**  
BSBS MBA 2017 - 19  
Merchandising Associate  
– Digital Marketing



**Sai Krishna**  
BSBS MBA 2018 - 20  
Business Operations Executive



**Chethan**  
BSBS MBA 2018 - 20  
Business Operations Executive



**Arbaz Ali**  
BSBS MBA 2019 - 21  
Management Trainee – Supply Chain



**Vasavi**  
BSBS MBA 2019 - 21  
Management Trainee – Supply Chain



**Cropin**  
Innovating Fields



**Vijay Kumar**  
BSBS MBA 2018- 20  
Merchandising Associate  
– Digital Marketing



**Divya**  
BSBS MBA 2019 - 21  
Management Trainee  
– Pricing Intelligence



**NUTTY YOGI**



**Tulasishyam**  
BSBS MBA 2014 - 16  
Management Trainee



**ShivaPrasad**  
BSBS MBA 2015 - 17  
Analyst – Customer Success



**Divya K.S.**  
BSBS MBA 2016 - 18  
Management Trainee



**Anil H.M.**  
BSBS MBA 2015 - 17  
Management Trainee

# Like some of these BSBS alumni...

...in **E-Commerce & other Tech-driven Companies**



**Rakshith**  
BSBS MBA 2016 - 18  
Management Trainee



**Shwetha Sameernath**  
BSBS MBA 2015- 17  
Business Development Manager



**Avinash L.S.**  
BSBS MBA 2011 - 13  
Asst. Sales Manager



**Rakesh D.S.**  
BSBS MBA 2017 - 19  
Management Trainee



**Sethu**  
BSBS MBA 2012 - 14



**Salauddin**  
BSBS MBA 2012 - 14



**Jai Rathod**  
BSBS MBA 2010 - 12

Senior Manager – Corporate Sales



**WildBeeS**  
BSBS MBA 2017 - 19

*All these companies (who are patrons of BSBS-trained talent) have been demanding talent with Data Analytics Skills :)*

# BTW (by-the-way)

**You should consider BSBS, if & only if-**

- You love a small batch size – only 30
- You love a small campus
- You like ‘individual focus & attention’
- You like ‘being watched for your continuous improvement’ , and
- You are ready for ‘learning by doing’.....!

# Also,

***BSBS does not look at earning from selling applications :)***

**Hence, apply for**

**BATPro\_GBDAC 2021, if & only if,**

- you are 100% committed for your self-development  
&  
● you are 100% convinced 'BSBS first'

# Simply walk-in to...

## BSBS House

19, 2<sup>nd</sup> cross, 2<sup>nd</sup> stage, N S palya

BTM 2<sup>nd</sup> Stage, Bannerghatta Road, Bengaluru

(Near Shoppers' Stop-BG Road)

a) **Ask for the Campus Offer Letters of the alumni of BSBS**

b) **Ask for CV of any BuSiBee that your finger points to on the website**

*to validate the practical learning that is invariably part of BSBS Process-*

- Corporate Live Projects
- Market Research Projects
- Internship/ s

or,  
Make a digital visit to [www.bsbsbschool.com](http://www.bsbsbschool.com)

Scan the web pages thoroughly, & if you decide

‘Business Data Analytics’ & ‘BSBS first’,

then drop an email to [team@bsbsgroup.in](mailto:team@bsbsgroup.in)

with queries (if any) & request for BATPro\_GB DAC 2021 rolling dates’ schedule





**BSBS** is Responsible  
is Committed  
is Honest

**Merit Scholarships for Top 09 scorers of BATPro\_GBDAC 2021**  
**Opportunity only for 30 aspirants to 'L(E)arn by Doing'**  
**through the WILP of BSBS & bag the**  
**BSBS Campus Placements in Data Analytics profiles by**  
**Dec. 2023 !**

**Act 'now' to be one among the 'thirty' !**  
**Learn with 100% commitment & Get 100% guaranteed campus placement**

*BATPro - BSBS Admission Test Process*  
*GBDAC - Graduate in Business Data Analytics & Commerce*  
*WILP – Work-Integrated Learning Program – L(E)arn*  
*BSBS – BuSiBeeS ☺*

**For-**

**all 12<sup>th</sup>/ 2<sup>nd</sup> PUC pass out from Commerce, Arts & Science**

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**– BSBS**