



Akshaya Tritiya Sales Support

For the envious Tata brand, April & Oct. 2014

It was a pride moment when a leading high-end organized jewellery retailer counted on BSBS students to support their seasonal sales activity. The students got an opportunity to get a practical experience of the behavior of high-end consumers, demand for high-value goods, discretionary expenditure, Kaizen process, etc.

Cold-calling, Sales, Billing, Documentation, Customer engagement Auditing, Promotions were the business activities that the BSBS student trainees got to do as 'mini-employees' with India's envious jewellery brand!

Which is the Brand & the Company that we are talking about?

Ask us....