



Market Potential for subscription based ZBNF Fruit Delivery Service in Bangalore
***Zero Budget natural Farming (ZBNF)**

-A project for Farmizen - Sep 2018.

Farmizen intends to make ZBNF accessible to the residents of Bangalore - Karnataka, first state to pioneer ZBNF for the state farmers association Karnataka RajyaRaitha Sangha (KRRS).

BSBS student researchers understood Farmizen's requirement and carried out the project to analyse the potential & acceptance level of ZBNF fruits in Bangalore .

How customers can have an access to physical farms staying at Bangalore ? What is the business model of Farmizen ?

Ask our student researchers" BuSiBeeS"