



To improve SSS-Same Store Sale of Raheja Group

-HyperCITY, Dec.2016.

BuSiBeeS learnt W-W-W & H in the process of Improving SSS of Hypercity.

What is Basket Comparison- Competitive parity method & Inventory Management technique?

How FMCG retailers design In store promotional activities?

Why Customer engagement a challenge?

Where @ Hypercity, Bannerghatta store Bangalore.

Ask our 'BuSiBeeS' What? Why? Where? & How? of this project .